



THE CANADIAN
ORTHOPAEDIC ASSOCIATION
L'ASSOCIATION
CANADIENNE D'ORTHOPÉDIE

Strategic Plan 2022–2025

Approved by the COA Board of Directors June 2022.

Between 2022-2025, the COA Will Sustainably:

1

Seek and create **engagement** opportunities with membership, subspecialty societies, national associations, government authorities and international collaborators.

2

Lead **advocacy** efforts for membership and participate in advocacy measures invited by partners.

3

Expand **education** variety and delivery options with provincial associations, subspecialty societies, national associations and international collaborators in mind.

4

Ensure **quality** on current and future policies, guidelines, position papers, research support and any internal and public-facing approaches to accomplishing the Mission of the COA.

Our Mission

The COA is a national, not-for-profit organization whose Mission is to **unite the national orthopaedic community through advocacy, education, research and practice standards**. We do this by upholding our four strategic priorities and values derived from the membership we represent.

Strategic Priorities

» Engagement

Collaboration, recruitment and retention of membership and stakeholders.

» Education

Provide access to quality educational programming and presentation opportunities.

» Advocacy

United voice of the profession, appropriate representative of the orthopaedic community.

» Quality

Foster and support research, knowledge translation and develop policies to ensure standardized quality of care and practice.

Core Values

» Integrity

Promote transparency, consistency and accountability to its leaders and membership.

» Leadership

Unique source for a national perspective on the profession and discipline.

» Diversity

Reflective of the member and patient population COA serves.

» Excellence

Surgical competencies, improving access to care, research opportunities and practice standards.



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Timeline

YEAR I

June 2022 to June 2023

(L. Hiemstra Presidency)

Review of existing and planning
of new programs

YEAR II

June 2023 to June 2024

(P. Guy Presidency)

Implementation of new programs

YEAR III

June 2024 to June 2025

(F. Ayeni Presidency)

Evaluation

Programs 2022–2025

Engagement

Seek and create engagement opportunities with membership, subspecialty societies, national associations, government authorities and international collaborators.

PROGRAMS

- ReCOAnnect
- Provincial association meetings
- Website and branding update
- Emerging Leaders Program
- Medical student engagement
- Access to Practice campaign

Advocacy

Lead efforts with government policy and decision-makers for membership benefit and participate in partners' advocacy measures.

PROGRAMS:

- Advo/Ortho
- Canadian Orthopaedic Care Day
- Membership-led Govt Relations
- Provincial and national Hill Week
- Institutional partnerships

Quality

Ensure quality standards on policies, guidelines, position papers, research support and internal and public-facing approaches.

PROGRAMS:

- Ethics, bylaws, position statement and survey policy revision
- Research collaboration guidelines
- Committee terms of reference
- Publishing, granting and funding opportunities

Education

Expand variety of offer and models, partnered with provincial and national associations, subspecialty societies, and international collaborators.

PROGRAMS:

- Hybrid AGM
- Multi-disciplinary webinars
- Podcasts
- Master Class by provincial associations at AGM
- French programming
- Lived experiences training