

For Immediate Release

PRESS RELEASE

Ortho Insider — The Brand New Podcast by the Canadian Orthopaedic Association

Montreal, Que. – July 18, 2023 – The [Canadian Orthopaedic Association \(COA\)](#) is thrilled to announce the launch of its highly anticipated podcast, Ortho Insider. The inaugural summer series of Ortho Insider, hosted by Dr. Adrian Huang, will debut on Wednesday, August 2, 2023, and promises to provide an engaging exploration of the human side of orthopaedics in Canada.

Ortho Insider brings together esteemed orthopaedic surgeons from diverse backgrounds and regions of Canada, offering an inside look at their experiences, challenges, and victories in the field. With five episodes dedicated to the multifaceted nature of orthopaedic care, this podcast will captivate both seasoned practitioners and those with a budding interest in the world of orthopaedic surgery.

"This podcast offers an exciting opportunity to gain unique insights into the remarkable work being done in the field of orthopaedics," says Dr. Pierre Guy, President of the Canadian Orthopaedic Association. "Ortho Insider will provide inspiration and education that goes beyond the medical community. It will foster a deeper understanding of the vital role orthopaedic care plays in Canada, benefitting both individuals seeking treatment and policymakers shaping healthcare."

Each episode of Ortho Insider will feature lively conversations with prominent orthopaedic surgeons, covering a range of topics including career navigation, mentorship, and the evolving landscape of orthopaedics in Canada.

"Ortho Insider serves as an important platform to share the experiences and journeys of orthopaedic surgeons in Canada," Dr. Guy explains. "By sharing our stories and perspectives, we have the power to inspire and educate the next generation of orthopaedic professionals, nurturing their passion and expertise. Through Ortho Insider, we aim to foster a strong sense of community and collaboration, uniting all stakeholders in our mission to enhance orthopaedic care in Canada," Guy added.

To ensure you don't miss a single episode of Ortho Insider, [subscribe to the podcast](#) on various platforms today. Visit [our website](#) to listen to the trailer and subscribe to Ortho Insider on your preferred podcast platform.

Mark your calendars for two upcoming events in the orthopaedic community. The 79th COA | CORS | CORA Annual Meeting will take place from June 12-15, 2024, in Halifax, Nova Scotia. This event will gather orthopaedic professionals and experts from around the world to exchange knowledge, showcase innovations, and discuss the latest advancements in orthopaedic care.

Additionally, save the date for the Third Annual Canadian Orthopaedic Care Day on Wednesday, March 27, 2024. This day aims to raise awareness about the importance of orthopaedic care and its impact on individuals and communities across Canada.

ASSOCIATED LINKS

coa-aco.org/ortho-insider/

ABOUT THE CANADIAN ORTHOPAEDIC ASSOCIATION

The Canadian Orthopaedic Association is a not-for-profit professional association representing the interests of orthopaedic surgeons in Canada. They are committed to maintaining the highest standards of orthopaedic care for Canadian patients by providing surgeon members with continuing medical education, subspecialty support, knowledge sharing, advocacy platforms, fellowship programs, leadership opportunities and collaboration with other healthcare associations.

FOR MORE INFORMATION

Dana Miller
Manager, Communications, Canadian Orthopaedic Association
407-561-0340
dana@canorth.org