COA's Non-Accredited Events Calendar

<u>Guidelines</u>

Is your company offering a course, meeting or event that would be of interest to our members? Share it through the COA's events calendar and social media!

<u>Submit your event</u> for inclusion in the calendar and promotion through the COA's social media channels. All submissions are subject to cost, and review and approval by the COA.

Each accepted course listing includes:

- Listing of the event in the COA's online Events Calendar
- Marketing through the COA's social media channels (includes 2 posts per calendar event through the mediums of your choice)
- Unlimited 'likes' of any course-related promotions through your company's social media
- Ongoing promotion of the Event Calendar in the COA Dispatch (weekly enewsletter)
  - Promotion in the Dispatch isn't specific to the event but rather to drive members to the calendar regularly to view updated listings
- Each event listing is subject to cost. Contact <u>cynthia@canorth.org</u> for pricing

Approved June 2023.