
Canadian Orthopaedic Care Day

Wednesday, March 29, 2023



Canadian
Orthopaedic
Care Day

#CdnOrthoDay
#OrthoCareCanada
#LiveLifePainFree

What is Canadian Orthopaedic Care Day?

This day was developed to raise awareness surrounding issues and areas of development needed for Orthopaedic care in Canada by raising public awareness and garnering government support for the dedicated individuals involved in our profession.

It's also a day dedicated to recognizing, celebrating and supporting all those within the Orthopaedic care team (surgeons, nurses, physician assistants, physical therapists, anesthesiologists, technologists, researchers and administrative professionals.)

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Celebrate the second annual **Canadian Orthopaedic Care Day** with us **on Wednesday, March 29, 2023**, by sharing a message of support, videos and pictures on social media using the hashtags **#CdnOrthoDay**, **#OrthoCareCanada** and **#LiveLifePainFree**.

Tag the Canadian Orthopaedic Association, and we'll share your messages — on **Twitter (@cdnorthoassoc)**, **Instagram (@canadianorthopaedicassociation)**, **Facebook (@CanadianOrthopaedicAssociation)** and **LinkedIn (@coa-aco)**.

Should you wish to share the Canadian Orthopaedic Care Day logos, graphics or statistics, assets are available by [clicking here](#) for your use.



Should you not have social media and wish to send the COA your videos, images or stories to share, please email Dana Miller, Manager, Communications: dana@canorth.org.

We welcome and encourage you to tag your **local federal representative (Member of Parliament) and provincial as well as local government officials** for your location.

We hope to **raise awareness and provide information across Canada**, including municipal government officials who are ingrained in our local communities all the way to our federal officials in the highest levels of government.

We also ask that you share a **unique perspective online by taking pictures, recording videos, or providing a written story** and sharing it.



Download Infographics and Logos

Suggestions On How To Share Your Support:

Video or Written Content:

- **(without revealing patient information)** Can you describe a life-changing moment post-orthopaedic care and what your work and dedication meant to not only the patient but their caregiver(s) and family?
- If you were to describe the best part of working with your care team in orthopaedics every day, what would it be?
- What's one thing the general Canadian public or government on various levels may not know about orthopaedic surgery / care that you'd want them to understand better? **(ex: wait times, consultations, challenges faced)**
- **(for Residents)** What are you enjoying most about your residency, and what are you most excited about in terms of bringing a positive impact to Canadian orthopaedic care?

Video Idea:

- Record video snippets of your care team members saying "Happy Canadian Orthopaedic Care Day!" (preferably while working to show an "inside look" at various institutions/facilities)

Photo Opportunities:

- Full care team photos
- Individual surgeon photos (if care team photo not possible)
- Photo of OR / provide an inside perspective into day-to-day
- (for Residents) Full team photo with colleagues from residency program

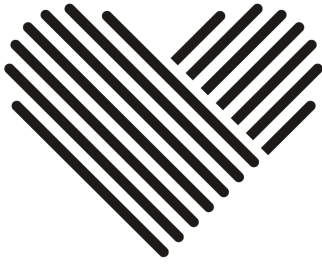
Key Statistics to Share:

- Over 160,000 patients are waiting for life-changing orthopaedic care across Canada
- Orthopaedic care in Canada has second-highest wait time for surgery in the nation
- Orthopaedic surgery wait time is 24.3 weeks longer than what is considered reasonable by experts
- Orthopaedic care in Canada has the 4th longest wait time from GP referral to seeing a specialist

Key Messages to Share:

- It's a day dedicated to life-changing Orthopaedic care — and all those who contribute; surgeons, nurses, physical therapists, anesthesiologists, physician assistants, technologists, researchers, administrative professionals and caregivers. We also aim to recognize our patients and their families who are waiting in pain for surgeries across Canada — every single one deserves to live their lives pain-free.
- Canadians from coast-to-coast-to-coast are welcome and encouraged to join us for this important day dedicated to sharing messages of support and raising awareness surrounding Orthopaedic care, both on a provincial and national level.

Download Canadian Orthopaedic Care Day Flyer



In The Media

[The Canadian Orthopaedic Association Announces Second Annual Day Dedicated to Orthopaedic Care in Canada - Official 2023 Press Release](#)

[Canada's long surgery wait times still persist prompting calls for unified approach - Interview conducted with Dr. Laurie Hiemstra, President, COA](#)

[More surgeries being scheduled, but not enough to clear pandemic backlog, nationwide data suggests - Interview conducted with Dr. Pierre Guy, President-Elect, COA](#)

Questions or concerns? Send us an email.



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