



2025 Sponsor & Exhibitor Prospectus

Uniting the national orthopaedic community
through advocacy, education, research and practice standards

COA | CORS | CORA Annual Meeting

June 11-14

Vancouver Convention Centre East



514-874-9003



meetings@canorth.org



www.coa-aco.org

2024-2025 COA Presidential Line

(from l to r)

Robert Litchfield, 2nd President Elect

Pierre Guy, Past President

Olufemi Ayeni, President

Sukhdeep Dulai, President Elect



About the COA

The Canadian Orthopaedic Association (COA) is a not-for-profit professional association representing the interests of orthopaedic surgeons and trainees in Canada. Founded in 1945, we are committed to uniting the orthopaedic community by providing lifelong learning opportunities, quality-driven practice standards, advocacy platforms, leadership and professional development, as well as collaborations with subspecialty societies and allied health associations.

In 2025, we look forward to celebrating the COA's 80th Anniversary at the Annual Meeting from **June 11-14 at the Vancouver Convention Centre East**. We invite you to participate in this exciting event as a sponsor or exhibitor, and to partner with the COA on important and impactful initiatives throughout the entire year.

Sponsorship packages can be tailored to your company's interests and extend beyond the Annual Meeting. Programs fostering leadership, professional development, continuing education and national advocacy are developed for implementation with our next strategic plan in 2025. **Your support and commitment will expand and sustain these programs while gaining yearlong engagement with our members.**

Sponsoring COA programs is the ideal way to meet, influence, educate and connect with top orthopaedic surgeons, residents, researchers and allied health professionals from across the country and worldwide.

Who are COA Members?

- Specialists from academic centres and distributed sites
- Leaders in every subspecialty
- Residents and fellows from all training programs
- Scientists leading the latest research and innovations
- Allied health professionals sharing best practices and models of care
- Educators, learners and experts from across the country
- Global collaborators and leaders from around the world



Contact Cynthia Vezina, CEO
for more information about
our sponsorable programs

514 874-9003 x 3
cynthia@canorth.org

Educational Grants

The COA, its affiliated subspecialty and special interest societies are education-based mission organizations with a commitment to offering learning opportunities to the entire orthopaedic community.

Educational grants can be applied to the Annual Meeting, or to educational programs, courses or events led by more than 10 Canadian orthopaedic subspecialty and special interest societies directly affiliated with the COA. Educational grants foster and sustain new and existing programs for life-long learning across all orthopaedic subspecialty interests.



Our Annual Meeting

Reach

Surgeons, subspecialists, scientists and researchers, emerging resident and fellow leaders, and allied health partners from the entire orthopaedic care path.

Connect

With clients, colleagues, prospects, peers and leaders during the 8+ hours of designated, unopposed exhibit and industry programming time.

Promote

Your latest products, services and techniques face to face to orthopaedic professionals and stakeholders attending the conference.



Sponsorship Levels


Inclusions



DIAMOND
> \$100,000




PLATINUM
\$80,000-\$100,000



GOLD
\$55,000-\$79,999



SILVER
\$30,000-\$54,999



BRONZE
\$20,000-\$29,999

MEETING WITH COA BOARD OF DIRECTORS

WHITE PAPER IN COA BULLETIN*

PRESENTATION TIME IN OPENING CEREMONIES

PHOTO WITH COA PRESIDENTIAL LINE

AD BLOCK IN COA BULLETIN*

2 FRIDAY FUN NIGHT SOCIAL EVENT TICKETS

FOOTER AD IN EVENT APP

PRIORITY SELECTION OF 2026 BOOTH

RECOGNITION ON COA SOCIAL MEDIA

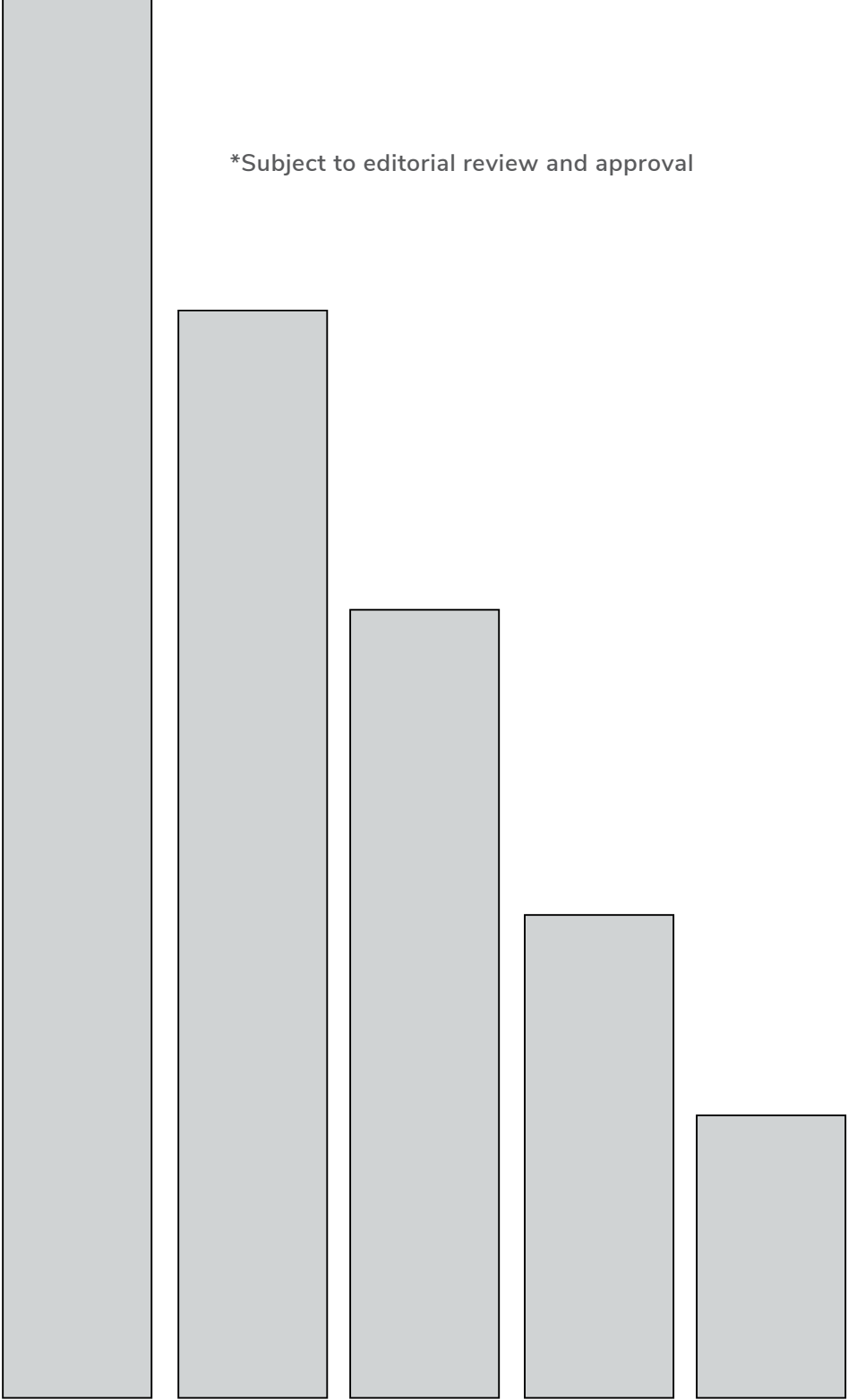
RECOGNITION IN PRESHOW EMAIL TO ALL ATTENDEES

RECOGNITION BY COA PRESIDENT AT OPENING CEREMONIES

RECOGNITION IN ANNUAL REPORT

RECOGNITION ON ONSITE SIGNAGE

LOGO WITH LINK ON COA WEB SITE



*Subject to editorial review and approval

Annual Meeting Branding Opportunities

Items must be pre-approved by COA

Meeting Registration Confirmation Ad - \$5,000

Your company logo and name will appear on the confirmation e-mail sent to every registered delegate upon completion of their meeting registration. Make over 1000 impressions by having your brand visible to all conference attendees.

WiFi Signal - \$10,000

- WiFi is one of the most valued and accessed resources by all meeting delegates. Exclusive sponsorship of the event's WiFi signal includes a branded splash page and recognition on all signage and communications related to the WiFi login.



Annual Meeting Event App - \$5,000-10,000

- The COA event App is the primary tool to navigate the educational program, access eposters, evaluate sessions, access certificates of attendance and interact with other attendees. The App is downloaded and accessed by nearly every registered Annual Meeting attendee.
- Take advantage of exclusive sponsorship of the start up splash screen, or feature your brand on a lobby ad visible in non-CME sections of the App.

All App Ad Specifications

- PNG format 72 dpi (see format sizes below)
- Must have a solid background colour - no gradients or transparency
- Must have a few pixels of padding to prevent cut off
- App ads are full-colour logos with company slogans (if applicable) only. No product name or imaging permitted.

App Startup Splash Screen (1 Available) - \$10,000

- Startup screen every time App opens/loads
- Specs: 2 image sizes (phones/tablets)
 - 640 x 1136 pixels
 - 1536 x 2008 pixels

Lobby Ads (rotating) - \$5,000 per ad

- Lobby Ads appear in the Home, Participants and Exhibit Hall sections (non-CME program areas)
- Specs: 1200px wide x 720px tall



Lunch n' Learn & Network n' Learn Industry-led Sessions

Lunch n' Learns - \$8,000 per session

Showcase innovations, demonstrate techniques or present research to a captive audience during the unopposed lunch breaks on Thursday and Friday. Each 50-minute session will be scheduled in a breakout room at the Vancouver Convention Centre East. Lunch will be provided by the COA and served in proximity to the breakout rooms.

Inclusions

- Meeting room theatre set up (no resets)
- Standard AV set (screen, projector, laptop, podium, microphone and access to technician for troubleshooting - additional AV will be billed back to the sponsor)
- Scheduled during lunch break with no opposing COA programming
- Advertised on Annual Meeting Website & COA Communications
- On-site signage
- Lunch provided by the COA for all registered delegates



Network n' Learns - \$5,000 per session (New this Year!)

Take advantage of participant traffic in the conference venue by hosting an on-site networking event or learning opportunity at the end of the day's programming on Thursday evening.

Avoid high costs of offsite events, and the risk of losing participants in transit, by hosting your industry evening at the Convention Centre. Delegates will value the convenience of easy accessibility in a centralized location. Each 90-120 minute session will be scheduled in a breakout room at the Vancouver Convention Centre East. All food and beverage, service, additional AV and labour requirements will be coordinated by the COA and billed back to the sponsor after the event.

Inclusions

- Meeting room theatre set up (resets billed back to sponsor)
- Standard AV set (screen, projector, laptop, podium, microphone)
- Scheduled at the end of day with no opposing COA programming
- Advertised on Annual Meeting Website & COA Communications
- On-site signage



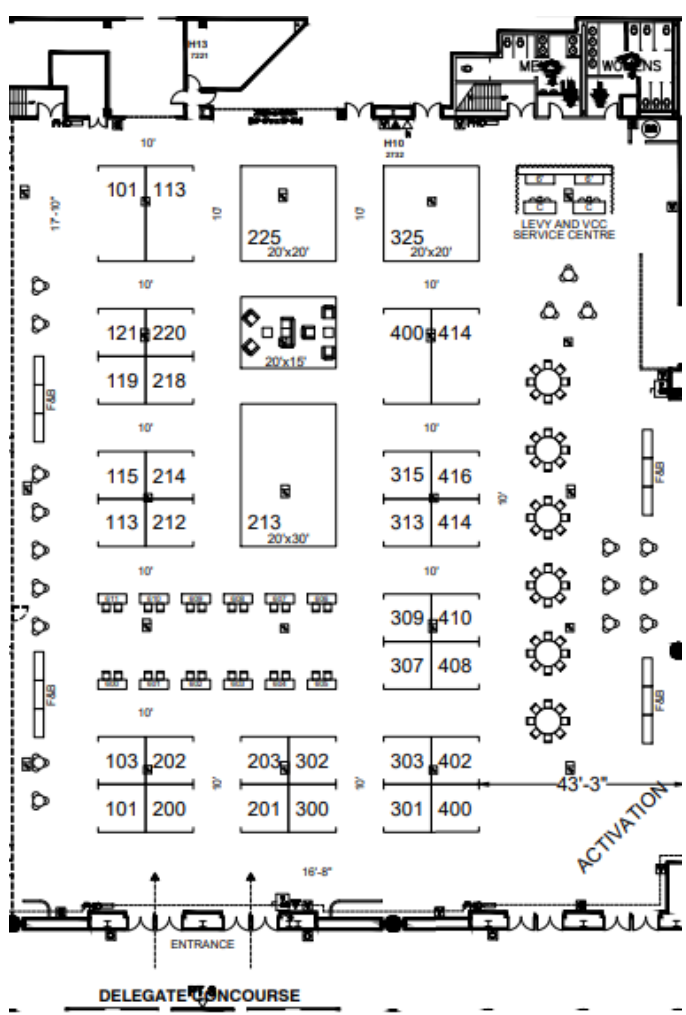
Conditions for all Industry-led Sessions

- Space is limited with priority access to previous year's sponsors
 - 10 Lunch n' Learn sessions available
 - 5 sessions each day on Thursday, June 12 & Friday, June 13
 - 4 Network n' Learn sessions
 - 4 sessions on Thursday, June 12 only
- Open only to companies with a confirmed exhibit booth (10x10 booth minimum) at the 2025 Annual Meeting, or equivalent sponsorship
- Not eligible for CME
- Other conditions apply

Exhibit Hours* & Floorplan

DATE	HOURS OPEN	UNOPPOSED EXHIBIT TIME	LUNCH BREAK + EXHIBIT TIME	UNOPPOSED EXHIBIT TIME	OTHER
BADGE PICK UP FROM EXHIBIT CHECK IN DESK WEDNESDAY-FRIDAY					
TUESDAY JUNE 10	LARGE BOOTH 20X20+ MOVE IN & SET UP AS OF 13:00 BY SPECIAL REQUEST TO MEETINGS@CANORTH.ORG				
WEDNESDAY JUNE 11	MORNING-16:00 BOOTH MOVE-IN AND SET			18:30-20:30 WELCOME RECEPTION	
THURSDAY JUNE 12	10:00-16:30	10:30-11:30	13:00-14:00	15:30-16:30	
FRIDAY JUNE 13	10:00-16:30	10:30-11:30	13:00-14:00	15:30-16:30	16:30 TEAR DOWN

*Subject to changes. See interactive floorplan in [Exhibitor Portal](#)



Why Exhibit at the Annual Meeting?

- Attendees specialize in the fast pace of orthopaedic surgery and are eager to learn about the cutting-edge technology, techniques and services they experience throughout the program.
- Our attendees recognize how important our industry sponsors are to the success of their association.
- Light lunch, coffee and beverages will be served to all registered delegates and exhibiting representatives in the Exhibit Hall on Thursday and Friday.
- Free WIFI is available in the Exhibit Hall and all COA convention rooms and foyer areas.

**BOOK YOUR
EXHIBIT BOOTH**

Exhibit Booths

Booth Fees

- 10' x 10' Exhibit Booth: \$7,000
- 10' x 20' Exhibit Booth: \$14,000
- 20' x 20' Island Exhibit Booth: \$30,400
- 20' x 30' Island Exhibit Booth: \$45,500
- Table Top (includes 1 6ft draped table+ 2 chairs): \$2,500

Badge Inclusions & Fees

- 1 comp badge per Table Top
- 3 comp badges per 10' x 10' booth.
- 12 comp badges per 20' x 20' island booth
- 18 comp badges per 20' x 30' island booth
- Additional Reps: \$300 per badge
- Cancellation fee: \$1,000. Send in writing by May 1

General Conditions

- All fees subject to 5% GST and 7% PST
- No refunds after May 1
- Booth space will be chosen on a first-come, first-served basis. Previous year's highest-level sponsors given first opportunity
- Assigned booths are subject to change pending final Fire Marshall approval
- Receipt of 50% payment required to reserve
- Booth breakdown NOT permitted until after the afternoon break on Friday, June 13
- All exhibiting representatives must adhere to the event's Code of Conduct.
- All furniture, plants, custom drape/carpet/flooring, custom booth builds, in-booth cleaning, AV, material handling/drayage should be ordered through Levy Show Services
- All electrical, rigging and catering should be ordered through the Vancouver Convention Centre.
 - See Exhibitor Kit for ordering information
- See all Terms and Conditions

Table Top Booth Conditions

- Reserved for charitable or not for profit associations and start ups only.
- Includes 1x 6' draped table + 2 chairs. Additional materials (including power) order directly through Exhibitor Kit.
- Floor standing banners are not permitted in front or on the side of the Table Top and MUST be placed behind your table (space is provided). Floor standing banners must not exceed 8' H and 3' W.
- Display materials are restricted to the table top space. Table display banners must not exceed 5' H and 4' W.

A 50% deposit of booth fees is required to secure reservation

Balance must be paid in full by May 1

Official Show Services Provider:

Levy Show Services

operations@levyshow.com

604-277-1726

Pre-conference office hours:

M-F 800 –1700 PST

IMPORTANT DEADLINES

- March - Service kit available
- May 1 - Booth fees paid in full
- May 14 - Housing deadline
- June 6 - Rep badge registration



BOOK YOUR
EXHIBIT BOOTH

Exhibitor Badges & Ancillary Events

Registration and Badge Fees

- All representatives of exhibiting companies must register and wear the official exhibitor's badge for admission to and within the exhibit hall.
- All badge registrations must be complete by June 6.
- See all Terms and Conditions

Each Representative Registration/Badge Includes:

- Admission to Annual Meeting scientific sessions
- Welcome Reception (Wednesday night)
- Food and beverage service in the Exhibit Hall
- Representative registration information will be provided after booth space confirmation
- Free WIFI in Exhibit Hall



Representative Badge Only (no booth)

Contact the COA directly to purchase individual rep badges only (without a booth)

Cost Per Badge: \$800 (before May 1) \$1,000 (after May 1).

Ancillary Meetings/Receptions

Events must not overlap any COA-related activities, programming or events. This includes all accredited and non-accredited scientific sessions as well as the Welcome Reception on Wednesday, June 11, and the Fun Night social evening on Friday, June 13. Please advise the COA of any planned sessions or events that fall outside of exhibition hall hours.

Booth Enhancements

Any food and beverage enhancements offered within exhibit booths (barista machines etc.) must be provided through the Vancouver Convention Centre and pre-approved by the COA.

Best Booth Awards

Launched in 2022, this initiative was named after former COA CEO Doug Thomson in honour of his many decades of leadership within the COA and the orthopaedic device industry. Winners are selected by the COA's Executive Committee based on the booth's overall appeal and design, interactive attendee experience, and the proactivity and positivity of exhibiting representatives. All 2025 exhibitors are eligible.

Categories:

- Small Booth Award
 - Table Top or 10x10
- Large Booth Award
 - 10x20 or larger

Winners Receive:

- Plaque presented by COA President
- Photo op in booth
- Recognition through COA communications
- Winners announced Friday, June 13

Congratulations 2024 Winners

ZIMMER BIOMET & ÖSSUR



Booth Construction

Exhibit Hall

- The exhibit hall floor is carpeted. Custom colour or additional carpeting is otherwise ordered through the show services provider.

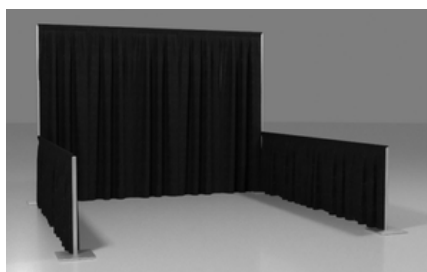
Booth Construction

- Standard booth construction is (one) 10' x 10' exhibit booth, show color black draperies.
- 8' pipe and drape backwall and 3" side rails. Additional furnishings will be outlined in the exhibitor kit.
- Endcap booth is usually 10' x 10'. When an endcap booth backs up to two linear booths, the back wall is restricted to 3' high within 5' of each aisle, permitting adequate line of sight for the adjoining linear booths.
- The middle 10' of the wall can go to max. 8' high.

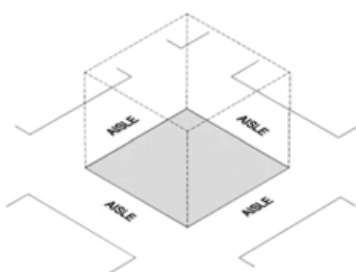


Show Service Kits will be provided in March 2025

- Ceiling height is 29', with 50% visibility so as not to obstruct the view of other booths.
- Island booths should have access in and out on all four sides.
- Hanging signs/banners may not exceed the perimeter or height of the assigned space. Attachment to exhibit hall beams must be rigged by the Vancouver Convention Centre. Advance rigging order is mandatory. For any rigging needs please contact: ExhibitServices@vancouverconventioncentre.com
- Material handling, drayage, furniture, extra draperies, labour and storage are available for order through the Exhibitor Kit.
- Electricity is solely handled by the Vancouver Convention Centre and MUST be pre-ordered. Ordering information is included in the exhibitor kit or contact ExhibitServices@vancouverconventioncentre.com.



10x10 Booth



Island Booth

BOOK YOUR EXHIBIT BOOTH

Next Generation Leader Programs

The COA offers a variety of leadership training, mentorship, professional development, and education programs for early career surgeons, trainees, students and next generation leaders.

Working closely with our affiliate society partners, we offer hands-on and virtual learning opportunities for residents, fellows and students that directly contribute to improving training, clinical skills and career guidance for tomorrow's experts and leaders in Canadian orthopaedics.

Sponsorship of these programs is a direct investment in the future of Canadian orthopaedics. Learn more about our early career and trainee programs and which one



Bulletin - Multimedia Journal

The Bulletin, the official journal of the COA, makes its return this year as an online multimedia communications and education resource. Published biannually (June and December), the Bulletin features both written and video content relevant for all career stages and subspecialty interests.

Opportunities are available to purchase ad space on the Bulletin landing page, within a journal edition or in a launch email, as well as feature a white paper showcasing your company's innovations and research initiatives in the Industry Advancements section.

Other conditions apply. Contact communications@canorth.org for full specs and details.



Bulletin Landing Page Ad - \$5,000

- Ad placement on Bulletin main web page where current and past editions are accessed
- Visible for 1 publication cycle (2 editions)
- Linkable to corporate or product web site, or 1-page PDF full-colour advertisement
- Specs: Medium rectangle 320px W x 250px H

New Edition Email Blast - \$2,000

- Stylized email blast sent to all members and stakeholders when a new edition is published
- Includes new edition highlights and direct links
- Linkable to corporate or product web site, or 1-page PDF full-colour advertisement
- Specs: Horizontal banner 728px W x 90px H

Single Edition Ad - \$1,000

- Ad placement in 1 edition of the Bulletin
- Linkable to corporate or product web site, or 1-page PDF full-colour advertisement
- Specs: Medium rectangle 320px W x 250px H

White Paper - \$5,000

- Opportunity to feature the latest research
- Subject to Editorial Board review and approval
- Featured in 1 edition's Industry Advancements area
- Specs: Max 1000 words + up to 3 images/figures

Canadian Orthopaedic Care Day

Unite and celebrate within the orthopaedic community on Wednesday, March 26, 2025 to celebrate the 4th Annual Canadian Orthopaedic Care Day.

Care Day brings together the entire orthopaedic care delivery team, their patients and caregivers by raising public and government awareness and by shining the spotlight on orthopaedic care in Canada.

Sponsors will be acknowledged in a special video clip shared on Canadian Orthopaedic Care Day, gaining vast exposure among MSK organizations, government officials and media.



Canadian Orthopaedic Care Day

Ortho Insider Podcast

Join host, Dr. Adrian Huang (UBC Orthopaedics, @scrubbedout) as he chats with top orthopaedic professionals from various backgrounds about their practices, experiences and lessons learned throughout their career journeys. Available on all platforms, the Ortho Insider podcast has been accessed and downloaded by an audience of more than 50,000 since its first season launch in 2023.

Standard Episode Sponsorship - \$7,500 per episode

- Two 30-second ad spots; 1 at beginning, 1 in middle
- Voice over and production services available
- Discounted rates for packages of 2 episodes or more
- Listeners hear your message everywhere
- Distributed across all major platforms including Apple and Spotify
- Episodes promoted through social media and COA communications



Exhibitor Terms & Conditions

Agreement

It is understood and agreed that the following terms and conditions for booth rental and sponsorship are accepted as part of the contract between The Canadian Orthopaedic Association ("COA") and the Exhibitor/Sponsor to rent exhibit space or sponsor an event at the Annual Meeting in Vancouver, British Columbia ("Event"). Additional terms and conditions listed in the online reservation system are incorporated herein.

1. Before during and after the Event, the Exhibitor shall abide by all applicable laws and regulations, these terms and conditions, and by other reasonable rules considered necessary by Management and/or the Vancouver Convention Centre ("Centre").
2. Management shall have the final decision in adopting, amending, interpreting and enforcing all rules deemed necessary before, during or after the Event to ensure the orderly conduct of the Event. Management's waiver of or failure to exercise any right provided for herein shall not be deemed a waiver of any further or future right under these terms and conditions.
3. The term "Management" includes COA (with whom the Exhibitor/Sponsor forms a binding contract by signing these terms and conditions), the Canadian Orthopaedic Residents Association, the Canadian Orthopaedic Research Society, and any of the subspecialty societies under the COA's direct management.
4. The Exhibitor shall rent the booth(s) by registering through the online registration system, solely for the Event.
5. The rental shall be for [three] days, commencing on [June 11, 2025] and ending on [June 13, 2025].
6. All amounts specified herein are in Canadian dollars.

Cancellation Policy

- Cancellation fee: \$1,000.
- 100% refund (minus the fee) if cancelled before April 1; 50% refund (minus the fee) if cancelled between April 1 and May 1; No refunds will be provided after May 1.
- Any booth cancellations must be sent in writing to meetings@canorth.org by May 1.
- Cancellation of rentals from Levy Show Services will result in fees or penalties.
- The health and safety of our attendees, exhibitors, partners, vendors, and staff is COA's highest priority. In the event the Annual Meeting or Exhibit Hall cannot be held in person and is cancelled by the COA in order to comply with health and safety policies and measures, all booth fees will be reimbursed or may be applied to an alternative sponsorship or agreement.

Notes:

- Taxes are added to booth, badge, and gala ticket prices: 7% PST and 5% GST.
- 50% deposit required by credit card (MasterCard, VISA or Amex), Wire Transfer (EFT), cheque when reserving.
- Fun Night social event is on Friday, June 13. Tickets will be available for purchase through registration.

Exhibitor Registration & Kit

Detailed information and instructions for online Exhibitor registration and kit will be sent to Exhibitors in March.

Replacement of lost badges will be issued at an additional cost of \$300 each.

Badges are not transferable. Company badges will not be accepted instead of the official badge. Supplementing the badge with business cards, altering, adding to or defacing the official badge is not permitted. All badges will include the company name as listed on the online Exhibitor Registration Form.

All booth personnel must be identified with an Exhibitor badge. Medical or other individuals that are registered must remove any other badges and/or ribbons and display the Exhibitor badge when staffing or working within an exhibition booth.

All exhibiting company representatives participating in the Event must adhere to the event's Code of Conduct.

.No one under 16 years of age will be allowed in the exhibition hall.

The Exhibitor's badge allows admittance to the exhibition hall, and on a space-available basis to the scientific and educational program.

Booth reservations will only be finalized on receipt of completed and signed terms and conditions of rental.

By applying for exhibit space, a company agrees to adhere to all conditions and regulations outlined in this prospectus. Whenever practical or appropriate, in the view of the COA, disciplinary action will be progressive according to the violation of the listed rules and regulations. However, the COA reserves the right to levy a more severe penalty, including refusal, or termination of the exhibit, at its sole discretion. In the event of such restriction or eviction, the COA will not be liable for any refunds on rentals or other exhibit expenses incurred. Please be sure that your promotional department or anyone else involved in the arrangements of your exhibit has a copy of these rules and regulations. It is the responsibility of the exhibitor to see that all booth staff are aware of, and adhere to, these rules and conduct themselves in a professional manner.

The purpose of the exhibits is to further the education of meeting attendees through product displays and demonstrations. Order taking within the booth is permitted if conducted in a professional manner. Items sold for cash and carry or delivery on the show floor are not permitted. In addition, exhibitors, including vendors/contractors/agents hired to work the booth, may not solicit attendees or other exhibitors from outside of their booth or elsewhere in the meeting venue. Violator's booths will be shut down and badges confiscated without warning.

Booth Policy

Exhibit personnel may not enter another exhibitor's booth without obtaining permission. This is in respect to the rights of other vendors to conduct business during the exhibit hours without interference or improper intervention. The COA's representatives and staff shall have free access to any exhibit at all times in their performance of their assigned duties.

Acceptability of Exhibits

All exhibits shall serve the interest of the orthopaedic community and shall be operated in a way that will not distract from other exhibits, exhibitors, or the conference as a whole.

Advertising/Promotion Policies

Advertising or promoting meetings or other activities conflicting with COA meeting hours is not permitted. Please contact the COA before scheduling meetings.

Use of the COA Name, Insignia or Logotype

The use of the name, insignia, logotype or other identifying marks of the COA and the Annual Meeting may not be used on signs, advertising or promotions in any media or descriptive product literature or products without written permission of the COA. The only exception is that exhibitors may reference the Annual Meeting (with date and place) of the COA on materials associated with the Annual Meeting.

Subletting/Sharing of Booth Space and Badges

Exhibitors may not let, sublet, share or transfer the exhibit privilege or space in whole or in part without the express written consent of the COA. Sharing of badges is prohibited.

Dismantling of Exhibits

Dismantling or removing an exhibit or materials including packing up display materials or products, before the official closing of the exhibit hall is prohibited. Companies in violation of this rule will not be permitted to exhibit at future COA Annual Meetings.

Exhibitor Terms & Conditions

Space Occupancy

Exhibits must be staffed by qualified individuals who are bona fide employees or representatives of the exhibitor. An exhibitor directly responsible for the conduct and appearance of the exhibitor's employees or agents must be present in the exhibit space during all open hours. An exhibiting company whose booth is not completed and staffed by the close of the exhibit installation period will forfeit all exhibit rights. The COA reserves the right to reassign space without notification or refund, as well as restrict participation in future Annual Meetings and COA events.

Security

COA will provide security for the overall exhibit area during the move-in and move-out processes, but not for any particular exhibit. The Exhibit Hall will be locked outside of COA exhibit hours. Neither the COA nor the Vancouver Convention Centre will be held responsible for the loss or damages to exhibitor property and urges the exhibitor to exercise precautions to discourage theft.

Damage to Property

Exhibitors will be held responsible for any damage done to the Vancouver Convention Centre by them, their employees, or agents. No nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building.

Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations.

All products or services exhibited must comply with all federal, provincial and local regulations.

Fire Ordinances

Local fire codes and ordinances require that the aisles be clear at all times. Demonstration areas shall not be placed on the aisle sideline of an exhibit. Sufficient space within an exhibit area must be left to absorb any crowd. Should spectators interfere with other exhibits, the COA may, in its sole discretion, require that the demonstration be limited or cancelled.

Indemnification

The exhibitor agrees to indemnify and hold harmless the COA, its officers, directors, agents, and employees from any and all claims of liability of third parties arising out of or related to the acts or omissions of the exhibitor in connection with the exhibitor's participation in the 2025 Annual Meeting.

The Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the COA and the Vancouver Convention Centre and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges of fines and attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Vancouver Convention Centre, its employees and agents.

Additionally, the exhibitor acknowledges that neither the COA nor the Vancouver Convention Centre carries business interruption and property damage to the exhibitor's property. The exhibitor agrees to obtain adequate insurance during the dates of the 2025 Annual Meeting, including move-in and move-out dates, and shall furnish a Certificate of Insurance to the COA.

Insurance

Insurance protection will not be afforded to the exhibitor either by the COA or the Vancouver Convention Centre. Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least \$2 million per occurrence and \$2 million per aggregate, against injury to the person and the property of others. Policies shall name the COA as a named additional insured. Certificates of Insurance shall be furnished to the COA through meetings@canorth.org, by May 1, 2025. Failure to do so will result in cancellation of exhibit with no refund.

Loss or Damage

All property of the exhibitor remains under the exhibitor's custody and control in transit to and from the Vancouver Convention Centre, during installation and removal, and while it is in the confines of the Vancouver Convention Centre.

Neither the COA, ProShow, Levy Show Service Inc., the Vancouver Convention Centre nor any other of the officers, directors, agents, or employees of any of the same are responsible for the safety of the exhibitor's property from theft, damage by fire, accident, vandalism, or any other causes, and the exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence or willful misconduct of the person or entities mentioned above, their agents or employees.

The exhibitor expressly releases the COA, ProShow, Levy Show Service Inc and the Vancouver Convention Centre, their directors, officers, agents and employees from any such loss, damage, or injury.

Floor Plan

Exhibits will be located in the Vancouver Convention Centre. Floor plans are visible during the space selection process. The COA reserves the right to change, relocate and reposition exhibit booths and configurations of the exhibition hall, with the provision that affected exhibitors will be consulted and notified of changes.

General Service Contractor

Material handling, drayage, furniture, custom carpet/flooring/drapery, extra draperies, custom booth builds, in-booth cleaning, labour, and crate storage are available through the show services provider. Electricity, banner hanging and rigging services are available through the Vancouver Convention Centre. Exhibitor shall be fully responsible for all fees associated with the construction, maintenance, utility, shipping, storage, and use of exhibit. Vacuuming of the booth aisles and lounge areas will be provided. All shipments must be prepaid. Exhibitor Service Kits will be available online from in March 2025. If you have general questions regarding the services provided by Levy Show Services, please contact: operations@levyshow.com or call 604-277-1726

Reservation of Right to Make Changes

Any matters not specifically covered herein are subject to decision by the COA Board of Directors and CEO. The COA reserves the right to make such changes, amendments, and additions to these rules as it considers advisable for the proper conduct of the exhibit, with the provision that all exhibitors will be advised of any changes.

Warranties

The COA makes no warranties, either express or implied, as to the availability or suitability of the facilities, the equipment of the conference site, as well as the number of exhibition hall attendees and registered delegates.

Accredited Educational Program

All accredited educational and program content is under the jurisdiction of the Annual Meeting Program Committee as governed by the COA's Education Council and Board of Directors. Sponsors and exhibitors have no influence on content development and planning of accredited programming. Distribution of Best Exhibit Booth Awards and Lunch n' Learn sessions can only take place in non-accredited spaces. Announcements will be made when transitioning from accredited to non-accredited portion of any session if applicable. Exhibiting companies and representatives cannot conduct business inside accredited learning spaces.

Accredited programming will adhere to the [National Standard for Support of Accredited CPD Activities](#) as defined by the Royal College of Physicians and Surgeons of Canada.

Sponsor Agreement

To be completed by the COA

Name of Sponsoring Company: _____

Sponsorship Level

Diamond

Platinum

Gold

Silver

Bronze

Event

Sponsorship Type

Educational Grant

Annual Meeting

Project-specific (indicate below)

Name of Project or Program:

Sponsorship Amount: _____

All sponsorships are subject to applicable taxes. Final invoice will follow with countersigned agreement.

Terms Agreement:

Sponsorship funds are used to offset event and program/project operational budgets. Sponsors agree to all Terms and Conditions as outlined in the 2025 prospectus and as defined and approved by the Canadian Orthopaedic Association.

Name of Authorized Sponsor Representative:

Name of Authorized COA Representative:

Signature:

Signature:

Date:

Date:

