

# 2026 Sponsor & Exhibitor Prospectus

COA | CORS | CORA Annual Meeting  
JUNE 10-13, 2026  
St. John's, Newfoundland & Labrador



## About the COA

The Canadian Orthopaedic Association (COA) is the national professional association representing the interests of orthopaedic surgeons and trainees across Canada. As a not-for-profit organization founded in 1945, we are united by a shared commitment to advancing musculoskeletal health through excellence in education, research, advocacy, and practice standards. The COA provides medical education at every stage, leadership development, and collaboration across subspecialty societies and allied health associations. From professional growth opportunities, to national advocacy platforms, the COA fosters innovation, connection, and continuous improvement in orthopaedic care.



Year-round partnership opportunities are designed to connect industry leaders with Canada's orthopaedic community. Through tailored sponsorship and engagement options, your organization can support initiatives that shape the future of orthopaedic care.

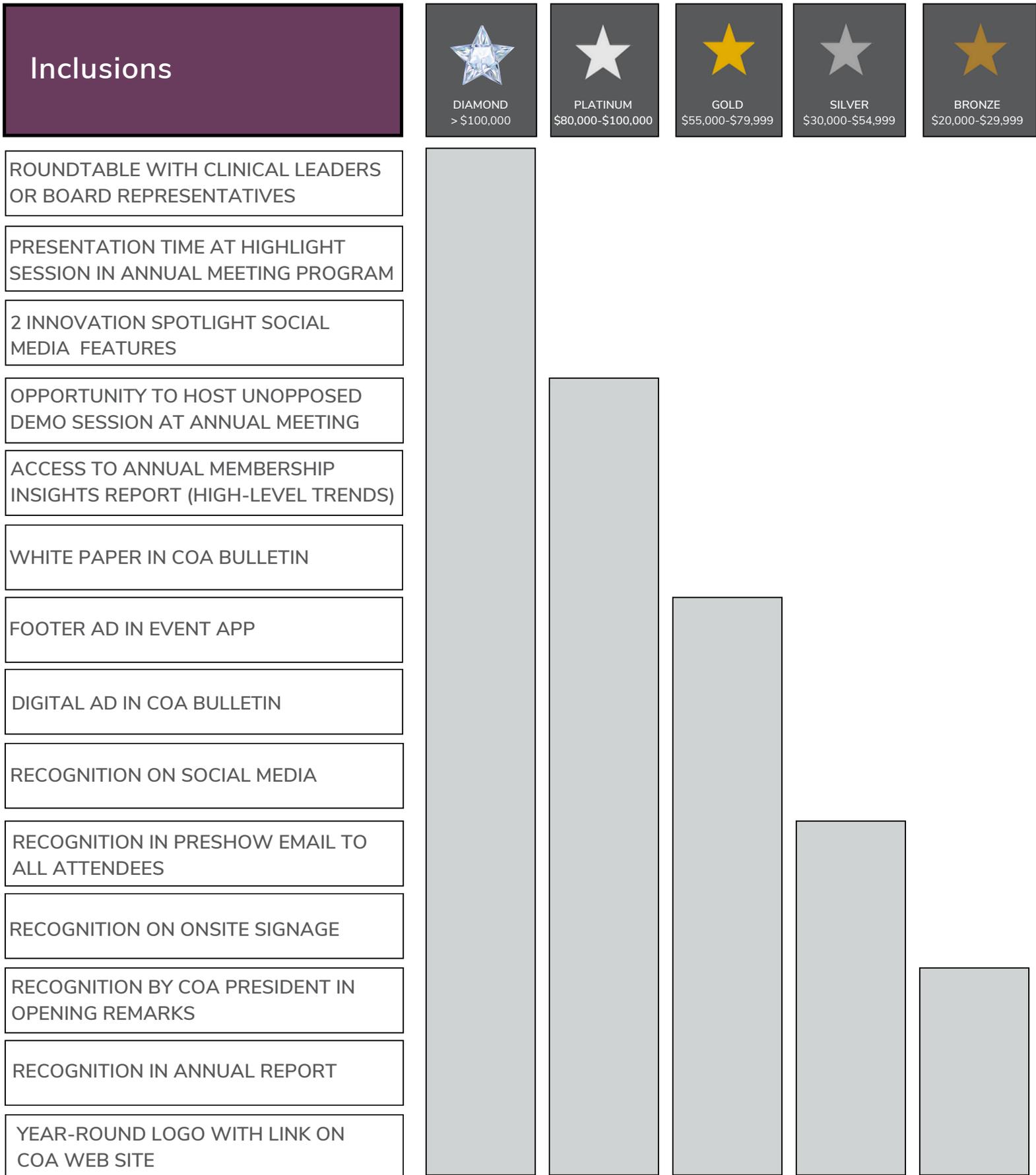
Sponsorship opportunities can be customized to your company's goals and extend beyond the Annual Meeting. Your support helps advance programs aligned with our strategic plan while providing sustained, meaningful engagement with our members.

514-874-9003  
meetings@canorth.org  
www.coa-aco.org

## Who are COA Members?

- Surgeons from academic and community practices
- Leaders across every subspecialty
- Residents and fellows in training
- Scientists and research innovators
- Allied health professionals
- Educators and lifelong learners
- International collaborators

# Sponsorship Levels



Contact CEO, Cynthia Vezina  
to discuss sponsorship options:  
cynthia@canorth.org  
514 874-9003 x 3

# Sponsorship Opportunities

## Virtual Education



The COA offers a dynamic suite of webinars and virtual education opportunities that deliver high-value, subspecialty-specific content to orthopaedic professionals and trainees across Canada and beyond. These live and on-demand sessions provide accessible, expert-led learning on emerging clinical trends, research developments, and best practices within each subspecialty area. Flexible, interactive, and widely shared within the COA community, these platforms offer excellent visibility for brands looking to support year-round orthopaedic education. Contact us to learn more about our 2026 virtual education programs.

## Legacy Keeper Program

The COA's Legacy Keeper Program is designed to preserve eight decades of the Association's rich history, and strengthen intergenerational knowledge within Canadian orthopaedics.

Sponsorship directly supports the creation of high-quality historical content, including professionally recorded interviews, legacy lectures, curated heritage displays at the Annual Meeting. Sponsors help fund preservation efforts such as digitization, cataloguing, secure storage, and documentation of the Association's 80-year archive and library. By supporting this initiative, partners align themselves with a powerful mission: celebrating the pioneers of Canadian orthopaedics, protecting the specialty's collective heritage, and enriching the profession through meaningful knowledge transfer.

## Next Generation Leadership

A wide range of leadership training, mentorship, professional development, and education programs are available to support early-career surgeons, trainees, medical students, and the next generation of orthopaedic leaders.

Developed in collaboration with affiliate society partners, these initiatives include hands-on workshops, virtual learning sessions, and targeted career-development opportunities that strengthen clinical skills, enhance training quality, and guide the professional growth of tomorrow's orthopaedic experts. Sponsorship is a direct investment in the future of the profession—empowering young surgeons, elevating training, and advancing excellence across the specialty. Explore the early-career and trainee programs available, and find the sponsorship opportunities that best align with your organization's goals by contacting us.



# Ortho Insider Podcast

Now entering its fourth season, the COA's Ortho Insider podcast continues to deliver insightful, timely conversations with orthopaedic leaders from Canada and around the world. The upcoming season features new research-driven discussions and subspecialty-specific episodes designed to engage an even broader segment of the orthopaedic community. Ortho Insider offers sponsors a trusted platform to reach decision-makers and elevate their brand within the orthopaedic network.

## Standard Episode Sponsorship - \$7,500 per episode

- Two 10-second ad spots; 1 at beginning, 1 in middle
- Voice over and production services available
- Discounted rates for packages of 2 episodes or more
- Distributed across all major platforms
- Episodes promoted through boosted social media



# COA Bulletin Multimedia Journal

Since 1983, the COA Bulletin has served as the official journal and a key platform for member engagement. Originally produced as a print publication, the Bulletin entered a new era in 2025 as a fully digital, multimedia journal—designed to better reflect how our members engage with content today.

Ad space opportunities are available on the landing page, within an edition or in a launch email, as well as white paper options to showcase your company's innovations and research initiatives in the Industry Advancements section. Other conditions apply.



## Bulletin Landing Page Ad - \$5,000

- Ad on Bulletin main web page where current and past editions are accessed
- Visible for 1 publication cycle (2 editions)
- Linkable to corporate or product web site, or 1-page PDF full-colour advertisement
- Specs: Medium rectangle 320px W x 250px H

## Single Edition Ad - \$1,000

- Ad placement in 1 edition of the Bulletin
- Linkable to corporate or product web site, or 1-page PDF full-colour advertisement
- Specs: Medium rectangle 320px W x 250px H

## New Edition Email Blast - \$2,000

- Stylized email blast to launch a new edition
- Includes article highlights and direct links
- Linkable to corporate or product web site, or 1-page PDF full-colour advertisement
- Specs: Horizontal banner 728px W x 90px H

## White Paper - \$5,000

- Opportunity to feature the latest research
- Subject to Editorial Board review and approval
- Published in Industry Advancements section
- Specs: Max 1000 words + up to 3 images/figures

# Our Annual Meeting

The COA, its affiliated subspecialty and special interest societies are education-based mission organizations with a commitment to offering learning opportunities to the entire orthopaedic community.

Educational grants can be applied to the Annual Meeting, or to educational programs, courses or events led by more than 10 Canadian orthopaedic subspecialty and special interest societies directly affiliated with the COA. Educational grants foster and sustain new and existing programs for life-long learning across all orthopaedic subspecialty interests.

## Why Exhibit at the Annual Meeting?

- Attendees are eager to learn about the cutting-edge technology, techniques and services they experience throughout the program
- +150 scientific posters will be on display during show hours in the Exhibit Hall
- Light lunch, coffee and beverages will be served to all registered delegates and exhibiting representatives in the Exhibit Hall on Thursday and Friday
- Free WIFI is available in the Exhibit Hall and all COA convention rooms



# What's New in 2026?

We're pleased to share some of the new and exciting things being planned this year!

- **Return of physical posters.** Over 150 scientific posters on display in the Exhibit Hall throughout show hours. Subspecialty-hosted tours and best poster contests will bring traffic and interaction directly into the trade show.
- **Barcode lead retrieval** for exhibitors to support efficient, high-quality engagement with attendees.
- **10x10 booths now include basic furnishings** for added convenience.
- **Lunch served again Thursday and Friday** in the Exhibit Hall, along with all scheduled coffee breaks.
- The Annual Meeting opens with a dynamic and lively Bull Session of complex case discussions, along with local entertainment before delegates head to the **Welcome Reception** in the Exhibit Hall.
- **New presentation formats** including rapid-fire “3-minutes / 3-slides”, interview-style discussions with guest speakers, cross-subspecialty symposia, and expanded Wednesday programming—including think tanks, subspecialty labs and research meetings—create more touchpoints for attendees to connect and engage.



# On site Branding Opportunities

## Meeting Registration Confirmation Ad - \$5,000

Your company logo and name will appear on the confirmation e-mail sent to every registered delegate upon completion of their meeting registration. Make over 1000 impressions by having your brand visible to all conference attendees.

## Annual Meeting Event App - \$5,000-10,000

- The COA event App is the primary tool to navigate the educational program, evaluate sessions, access certificates of attendance and interact with other attendees. The App is downloaded and accessed by nearly every registered Annual Meeting attendee
- Take advantage of exclusive sponsorship of the start up splash screen, or feature your brand on a lobby ad visible in non-CME sections of the App
- App ads are full-colour logos with company slogans (if applicable) only. No product name or imaging permitted



## Podcast Booth - \$10,000

Highlight your brand with our exclusive Podcast Booth Sponsorship. Your logo and name will be showcased on the booth used for live recordings of the COA's Ortho Insider Podcast being captured on site at the Annual Meeting. Sponsor may also receive acknowledgements in recorded episodes, offering extended exposure and a dynamic platform to connect with attendees.

# Lunch n' Learn Sessions

## Lunch n' Learns - \$8,000 per session

Showcase innovations, demonstrate techniques and present to a captive audience during the unopposed lunch breaks on Thursday and Friday. Each 50-minute session is scheduled in a breakout room at the St. John's Convention Centre. Lunch will be provided by the COA and served in proximity to the sessions.

Companies with a confirmed exhibit booth (minimum 10x10) at the 2026 Annual Meeting—or an equivalent COA-approved sponsorship—are eligible to host a Lunch n' Learn session, giving exhibitors added opportunities for engagement.

### Inclusions

- Meeting room theatre set up (no resets)
- Standard AV set (screen, projector, laptop, podium, microphone and access to technician for troubleshooting - additional AV will be billed back to the sponsor)
- Scheduled during lunch break with no opposing COA programming
- Advertised on Annual Meeting Website & COA Communications
- On-site signage
- Lunch provided by the COA for all registered delegates



# Exhibit Hall Hours\*

DATE	HALL ACCESS HOURS	UNOPPOSED EXHIBIT TIME	LUNCH BREAK + EXHIBIT TIME	UNOPPOSED EXHIBIT TIME	OTHER
BADGE PICK UP FROM SJCC REGISTRATION DESK WEDNESDAY-FRIDAY					
TUESDAY JUNE 09	LARGE BOOTH 20X20+ MOVE IN & SET UP AS OF 13:00 BY SPECIAL REQUEST TO MEETINGS@CANORTH.ORG				
WEDNESDAY JUNE 10	8:00-16:00 BOOTH MOVE-IN AND SET UP			18:00-20:00 WELCOME RECEPTION	
THURSDAY JUNE 11	10:00-16:30	10:30-11:30	13:00-14:00	15:30-16:30	
FRIDAY JUNE 12	10:00-16:30	10:30-11:30	13:00-14:00	15:30-16:30	16:30 TEAR DOWN

\*Subject to changes. See interactive floorplan in [Exhibitor Portal](#)

## Inclusions

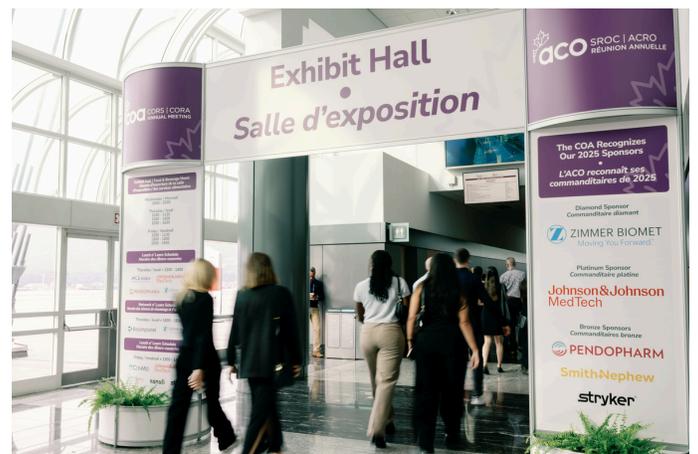
- 1 comp badge per Table Top
- 3 comp badges per 10' x 10' booth.
- 6 comp bages per 10' x 20' booth.
- 12 comp badges per 20' x 20' island booth
- 18 comp badges per 20' x 30' island booth
- 10x10 booths include 1 x 6' draped table + 2 chairs
- Table Top booths include 1 x 6' draped table + 1 chair
- Lead Retrieval
  - All exhibitors receive full access to our lead retrieval mobile app, LeadR, allowing booth staff to instantly scan attendee badges and capture high-quality leads right from their own phones or tablets. Each company receives 10 LeadR app keys to use across their team. Scan badges, add notes, customize your own qualifying questions, and export your full lead list anytime. Fast, simple, reliable — and included with your exhibitor package.
- WIFI throughout Exhibit Hall and convention spaces
- Light lunch available for registered representatives

## Booth Fees

- 10' x 10' Exhibit Booth: \$7,000
- 10' x 20' Exhibit Booth: \$14,000
- 20' x 20' Island Exhibit Booth: \$30,400
- 20' x 30' Island Exhibit Booth: \$45,500
- Table Top: \$2,500

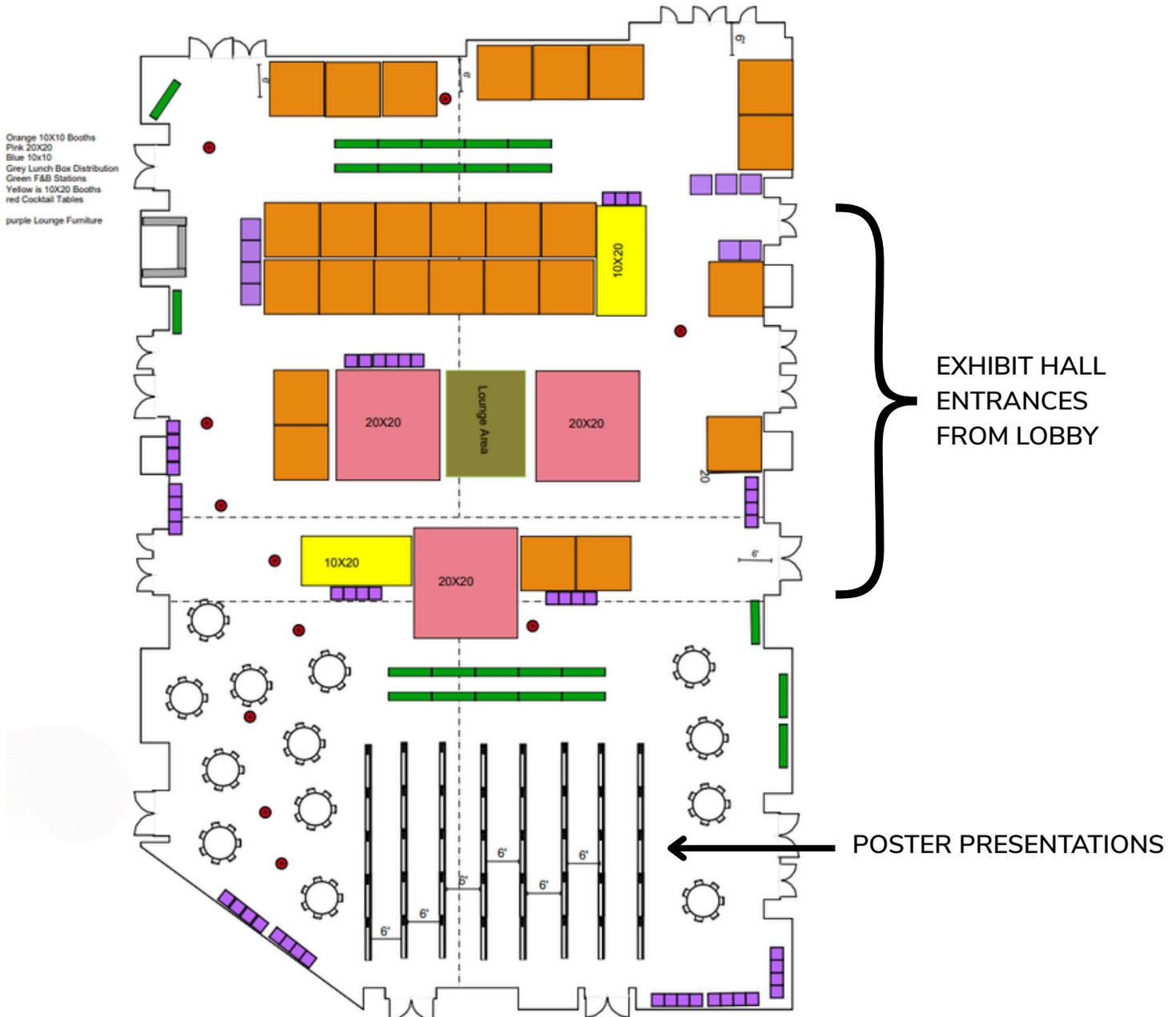
## Additional Fees

- All additional materials, including power must be ordered through Show Services Provider
- Additional Reps: \$300 per badge
- Cost Per Badge (no booth): \$800 (before May 1) \$1,000 (after May 1). Contact the COA directly to purchase individual rep badges only (without a booth)
- Cancellation fee: \$1,000. Send in writing by May 1



# Exhibit Hall - Floorplan

- The exhibit hall is in the Bowering Ballroom on Level 2 (ground level) of the St. John's Convention Centre.
- All 10x10 and larger booths are on display in the exhibit hall.
- Scientific physical poster presentations will be on display in the exhibit hall.
- All Table Top booths are on display in the lobby/registration area on the same level. See Lobby Floor Plan and Combined Area Floor Plan on next page



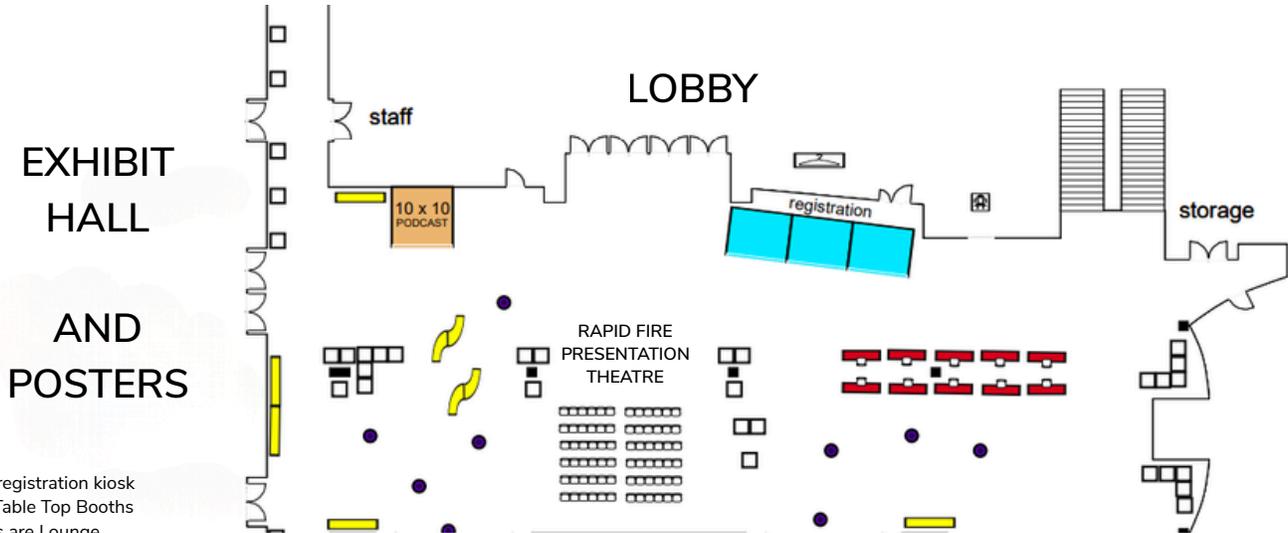
**BOOK YOUR EXHIBIT BOOTH**

- IMPORTANT DEADLINES**
- May 1 - Booth fees paid in full
  - April-May - Housing deadlines - see [Hotels page](#)
  - May 25 - Advanced pricing deadline on show orders
  - June 5 - Rep badge registration

# Lobby - Floorplan

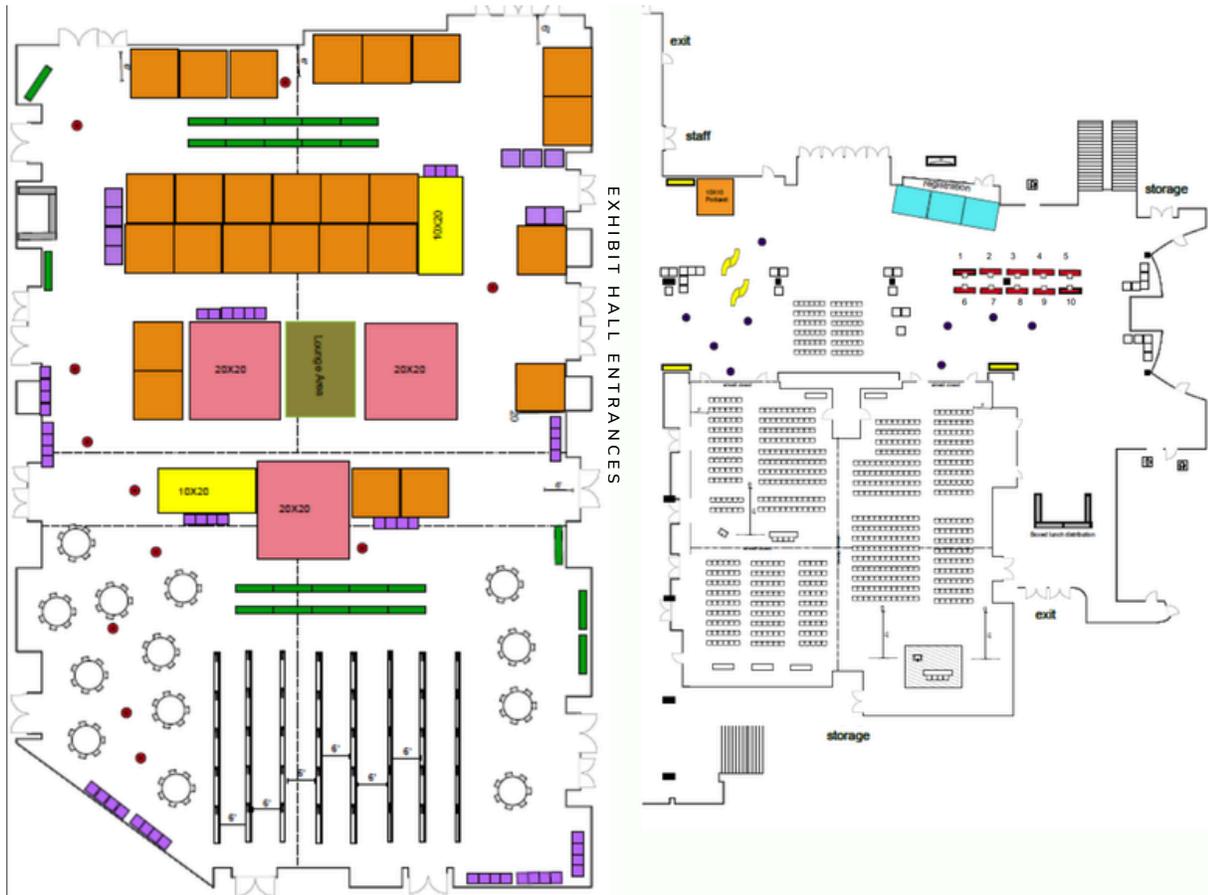
- All Table Top booths are on display in the lobby on Level 2 of the St. John's Convention Centre.
- The lobby area includes the primary registration desk, Rapid Fire presentation theatre and leads directly to the exhibit hall and Level 2 breakout rooms.

**BOOK YOUR EXHIBIT BOOTH**



- Blue is registration kiosk
- Red is Table Top Booths
- Squares are Lounge furniture

## Combined Level 2 Floorplan (Exhibit Hall + Lobby)



# Exhibit Hall & Booth Construction

## Exhibit Hall

- The exhibit hall is located in the Bowering Ballroom of the St. John's Convention Centre (SJCC). The hall is carpeted; custom colour or additional carpeting can be ordered through the Show Services Provider
- Table Top Booths are in the lobby of the SJCC; all other booths are in the exhibit hall



## Booth Construction

- Standard booth construction is (one) 10' x 10' exhibit booth, show color black draperies
- 8' pipe and drape backwall and 3" side rails. One 6' draped table and two chairs are provided per 10x10 booth. Additional furnishings can be ordered through the show services provider
- When an endcap booth backs up to two linear booths, the back wall is restricted to 3' high within 5' of each aisle, permitting adequate line of sight for the adjoining linear booths
- The middle 10' of the wall can go to max. 8' high
- Ceiling height is 19', with 50% visibility so as not to obstruct the view of other booths
- Island booths should have access in and out on all four sides
- Hanging signs/banners may not exceed the perimeter or height of the assigned space. Attachment to exhibit hall beams must be rigged by the show services provider. Advance rigging order is mandatory. For any rigging needs please contact: Brad Hollett [bhollett@canadianavinc.com](mailto:bhollett@canadianavinc.com) 709-739-6666 ext 3

## Table Top Display Construction

- Table Top booths are in the registration lobby area at the St. John's Convention Centre
- Reserved for charitable or not for profit associations and start ups only
- Includes 1x 6' draped table + 1 chair. Additional furniture and materials (including power) order directly through Exhibitor Kit
- Floor standing banners are not permitted in front or on the side of the Table Top and MUST be placed behind your table (space is provided). Floor standing banners must not exceed 8' H and 3' W
- Display materials are restricted to the table top space. Table display banners must not exceed 5' H and 4' W



## IMPORTANT DEADLINES

- May 1 - Booth fees paid in full
- April-May - Housing deadlines
- June 5 - Rep badge registration
- May 25 - Advance pricing on show orders

# General Conditions & Show Services Provider

## General Conditions

- All fees subject to 15% HST
- Cancellation fee: \$1,000. Send in writing by May 1
- No refunds after May 1
- Booth space chosen on a first-come, first-served basis  
Previous year's highest-level sponsors given first opportunity
- Assigned booths are subject to change pending final Fire Marshall approval
- Receipt of 50% payment required to reserve
- Booth breakdown is not permitted until after the afternoon break on Friday, June 12. Exhibitors who begin teardown prior to this time may be subject to immediate corrective action and may be deemed ineligible to exhibit at future COA and affiliate society events, at the discretion of COA
- All representatives of exhibiting companies must register and wear the official badge for admission to and within the exhibit hall
- Delegates who provided consent will have their name, city, province, and subspecialty interest included in 4 advance attendee listings provided to exhibitors, as well as in on-site lead-retrieval scanning
- Exhibitor badge registrations must be complete by June 5.
- All exhibiting and participating representatives must adhere to the event's Code of Conduct
- See all Terms and Conditions



## Ancillary Meetings/Receptions

- Events must not overlap any COA-related activities, programming or events. This includes all accredited and non-accredited scientific sessions as well as the Welcome Reception on Wednesday, June 10, and the Kitchen Party social evening on Friday, June 12
- Please advise the COA of any planned sessions or events that fall outside of exhibition hall hours

## Show Services Provider

- Canadian AV is the Annual Meeting's official show services contractor
  - Contact: Brad Hollett [bhollett@canadianavinc.com](mailto:bhollett@canadianavinc.com) 709-739-6666 ext 3
- All furniture, plants, custom drape/carpet/flooring, custom booth builds, rigging, electrical, AV material handling/drayage are ordered through Canadian AV
- Material handling, drayage, furniture, extra draperies, labour and storage are available for order through the Canadian AV
- Electricity is solely handled by Canadian AV and MUST be pre-ordered.
- See Exhibitor Kit for all ordering information
- Any catering or food and beverage enhancements offered within exhibit booths (barista machines etc.) must be ordered through the St. John's Convention Centre and pre-approved by the COA.
  - Contact Jackie Dolomont: [JDolomont@sjsel.ca](mailto:JDolomont@sjsel.ca) 709-758-5484
- See all Terms and Conditions

BOOK YOUR  
EXHIBIT BOOTH

# Terms & Conditions

## Agreement

It is understood and agreed that the following terms and conditions for booth rental and sponsorship are accepted as part of the contract between The Canadian Orthopaedic Association ("COA") and the exhibitor/sponsor to rent exhibit space or sponsor an event at the Annual Meeting in St. John's, Newfoundland and Labrador ("Event"). Additional terms and conditions listed in the online reservation system are incorporated herein.

1. Before during and after the Event, the exhibitor shall abide by all applicable laws and regulations, these terms and conditions, and by other reasonable rules considered necessary by Management and/or the St. John's Convention Centre ("Centre").
2. Management shall have the final decision in adopting, amending, interpreting and enforcing all rules deemed necessary before, during or after the Event to ensure the orderly conduct of the Event. Management's waiver of or failure to exercise any right provided for herein shall not be deemed a waiver of any further or future right under these terms and conditions.
3. The term "Management" includes COA (with whom the exhibitor/sponsor forms a binding contract by signing these terms and conditions or by reserving and paying for an exhibit booth), the Canadian Orthopaedic Residents Association, the Canadian Orthopaedic Research Society, and any of the subspecialty societies under the COA's direct management.
4. The exhibitor shall rent the booth(s) by registering through the online registration system, solely for the Event.
5. The rental shall be for three days, commencing on June 10, 2026 and ending on June 12, 2026.
6. All amounts specified herein are in Canadian dollars.
7. Booth reservations will only be finalized on receipt of completed and signed terms and conditions of rental.

## Cancellation Policy

- Cancellation fee: \$1,000.
- 100% refund (minus fee) if cancelled before April 1; 50% refund (minus fee) if cancelled between April 1 and May 1; No refunds after May 1.
- Any booth cancellations must be sent in writing to [meetings@canorth.org](mailto:meetings@canorth.org) by May 1.
- Cancellation of rentals from Canadian AV or the Centre will result in fees or penalties.
- The health and safety of our attendees, exhibitors, partners, vendors, and staff is COA's highest priority. In the event the Annual Meeting or exhibit hall cannot be held in person and is cancelled by the COA in order to comply with health and safety policies and measures, all booth fees will be reimbursed or may be applied to an alternative sponsorship or agreement.

## Notes:

- Taxes are added to booth, badge, and ticket prices: 15% HST.
- 50% deposit required by credit card (MasterCard, VISA or Amex), Wire Transfer (EFT), cheque when reserving.
- Fun Night social event is on Friday, June 12. Tickets will be available for purchase through registration.

## Exhibitor Registration & Badges

Detailed information and instructions for online exhibitor badge registration in March 2026.

Replacement of lost badges will be issued at an additional cost of \$300 each.

Badges are not transferable. Company badges will not be accepted instead of the official badge. Supplementing the badge with business cards, altering, adding to or defacing the official badge is not permitted. All badges will include the company name as listed on the online Exhibitor Registration Form.

All booth personnel must be identified with an exhibitor badge. Medical or other individuals that are registered must remove any other badges and/or ribbons and display the exhibitor badge when staffing or working within an exhibition booth.

All exhibiting company representatives participating in the Event must adhere to the event's Code of Conduct.

## Booth Policy

No one under 16 years of age will be allowed in the exhibition hall without express permission from Management.

The exhibitor's badge allows admittance to the exhibition hall, and on a space-available basis to the scientific and educational program.

By applying for exhibit space, a Company agrees to adhere to all conditions and regulations outlined in this prospectus. Whenever practical or appropriate, in the view of the COA, disciplinary action will be progressive according to the violation of the listed rules and regulations. However, the COA reserves the right to levy a more severe penalty, including refusal, or termination of the exhibit, at its sole discretion. In the event of such restriction or eviction, the COA will not be liable for any refunds on rentals or other exhibit expenses incurred. Please be sure that your promotional department or anyone else involved in the arrangements of your exhibit has a copy of these terms. It is the responsibility of the exhibitor to see that all booth staff are aware of, and adhere to, these rules and conduct themselves in a professional manner accordingly.

The purpose of the exhibits is to further the education of meeting attendees through product displays and demonstrations. Order taking within the booth is permitted if conducted in a professional manner. Items sold for cash and carry or delivery on the show floor are not permitted. In addition, exhibitors, including vendors/contractors/agents hired to work the booth, may not solicit attendees or other exhibitors from outside of their booth or elsewhere in the meeting venue. Violator's booths will be shut down and badges confiscated without warning.

Exhibit personnel may not enter another exhibitor's booth without obtaining permission. This is in respect to the rights of other vendors to conduct business during the exhibit hours without interference or improper intervention. The COA's representatives and staff shall have free access to any exhibit at all times in their performance of their assigned duties.

## Acceptability of Exhibits

All exhibits shall serve the interest of the orthopaedic community and shall be operated in a way that will not distract from other exhibits, exhibitors, or the conference as a whole.

## Sound and Impact Noise

Sound levels must remain within acceptable limits for a medical meeting environment and must not exceed 85 dB at the booth perimeter, consistent with Canadian occupational health guidance. Show Management reserves the right to enforce compliance at any time. Contact [meetings@canorth.org](mailto:meetings@canorth.org) if you have any questions about noise levels of your display materials.

## Advertising/Promotion Policies

Advertising or promoting meetings or other activities conflicting with COA meeting hours is not permitted. Please contact the COA before scheduling meetings.

## Use of the COA Name, Insignia or Logotype

The use of the name, insignia, logotype or other identifying marks of the COA and the Annual Meeting may not be used on signs, advertising or promotions in any media or descriptive product literature or products without written permission of the COA. The only exception is that exhibitors may reference the 'Annual Meeting' (with date/place) on materials associated with the Annual Meeting.

## Subletting/Sharing of Booth Space and Badges

Exhibitors may not let, sublet, share or transfer the exhibit privilege or space in whole or in part without the express written consent of the COA. Sharing of badges is prohibited.

## Dismantling of Exhibits

Dismantling or removing an exhibit or materials including packing up display materials or products, before the official closing of the exhibit hall is prohibited. Companies in violation of this rule will not be permitted to exhibit at future COA Annual Meetings.

# Terms & Conditions

## Continued

### Space Occupancy

Exhibits must be staffed by qualified individuals who are bona fide employees or representatives of the exhibitor. An exhibitor directly responsible for the conduct and appearance of the exhibitor's employees or agents must be present in the exhibit space during all open hours. An exhibiting company whose booth is not completed and staffed by the close of the exhibit installation period will forfeit all exhibit rights. The COA reserves the right to reassign space without notification or refund, as well as restrict participation in future Annual Meetings and COA events.

### Security

COA will provide security for the overall exhibit area during the move-in and move-out processes, but not for any particular exhibit booth. The exhibit hall will be locked outside of COA exhibit hours. Neither the COA nor the St. John's Convention Centre will be held responsible for the loss or damages to exhibitor property and urges the exhibitor to exercise precautions to discourage theft.

### Damage to Property

Exhibitors will be held responsible for any damage done to the St. John's Convention Centre by them, their employees, or agents. No nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building.

### Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be individually responsible for compliance with local health, fire and safety ordinances and regulations.

All products or services exhibited must comply with all federal, provincial and local regulations.

### Fire Ordinances

Local fire codes and ordinances require that the aisles be clear at all times. Demonstration areas shall not be placed on the aisle sideline of an exhibit. Sufficient space within an exhibit area must be left to absorb any crowd. Should spectators interfere with other exhibits, the COA may, in its sole discretion, require that the demonstration be limited or cancelled.

### Indemnification

The exhibitor agrees to indemnify and hold harmless the COA, its officers, directors, agents, and employees from any and all claims of liability of third parties arising out of or related to the acts or omissions of the exhibitor in connection with the exhibitor's participation in the 2026 Annual Meeting.

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save the COA and the St. John's Convention Centre and its employees and agents harmless against all claims, losses and damages to persons or property, governmental charges of fines and attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the St. John's Convention Centre, its employees and agents.

Additionally, the exhibitor acknowledges that neither the COA nor the Centre carries business interruption and property damage to the exhibitor's property. The exhibitor agrees to obtain adequate insurance during the dates of the 2026 Annual Meeting, including move-in and move-out dates, and shall furnish a Certificate of Insurance to the COA.

### Insurance

Insurance protection will not be afforded to the exhibitor either by the COA or the St. John's Convention Centre. Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least \$2 million per occurrence and \$2 million per aggregate, against injury to the person and the property of others. Policies shall name the COA as a named additional insured. Send Certificates of Insurance to the COA through [meetings@canorth.org](mailto:meetings@canorth.org), by May 1, 2026. Failure to do so will result in cancellation of exhibit with no refund.

### Loss or Damage

All property of the exhibitor remains under the exhibitor's custody and control in transit to and from the St. John's Convention Centre, during installation and removal, and while it is in the confines of the Centre.

Neither the COA, Canadian AV, Encore AV, the St. John's Convention Centre nor any other of the officers, directors, agents, or employees of any of the same are responsible for the safety of the exhibitor's property from theft, damage by fire, accident, vandalism, or any other causes, and the exhibitor expressly waives and releases any claim or demand against any of them by reason of any damage to or loss of any property, except where the damage or loss is due to gross negligence or willful misconduct of the person or entities mentioned above, their agents or employees.

The exhibitor expressly releases the COA, Canadian AV, Encore AV, the St. John's Convention Centre, their directors, officers, agents and employees from any such loss, damage, or injury.

### Floor Plan

Exhibits will be located in the St. John's Convention Centre. Floor plans are visible during the space selection process. The COA reserves the right to change, relocate and reposition exhibit booths and configurations of the exhibition hall, with the provision that affected exhibitors will be consulted and notified of changes.

### Show Services Contractor

Material handling, drayage, electricity, furniture, custom carpet/flooring/drapery, extra draperies, banner hanging and rigging, labour, and crate storage are available through the Show Services provider. The exhibitor shall be fully responsible for all fees associated with the construction, maintenance, utility, shipping, storage, and use of exhibit. Vacuuming of the booth aisles and lounge areas will be provided.

All shipments must be prepaid and shipped to Canadian AV using the shipping address, label and instructions in the Exhibitor Kit. **No shipments can be sent directly to the St. John's Convention Centre.** If you have general questions regarding the services provided by Canadian AV, please contact: Brad Hollett [bhollett@canadianavinc.com](mailto:bhollett@canadianavinc.com) 709-739-6666 ext 3.

### Reservation of Right to Make Changes

Any matters not specifically covered herein are subject to decision by the COA Board of Directors and CEO. The COA reserves the right to make such changes, amendments, and additions to these rules as it considers advisable for the proper conduct of the exhibit, with the provision that all exhibitors will be advised of any changes.

### Warranties

The COA makes no warranties, either express or implied, as to the availability or suitability of the facilities, the equipment of the conference site, as well as the number of exhibition hall attendees and registered delegates.

### Accredited Educational Program

All accredited educational and program content is under the jurisdiction of the Annual Meeting Program Committee as governed by the COA's Education Council and Board of Directors. Sponsors and exhibitors have no influence on content development and planning of accredited programming. Lunch n' Learn sessions and exhibits can only take place in non-accredited spaces. Announcements will be made when transitioning from accredited to non-accredited portion of any session if applicable. Exhibiting companies and representatives cannot conduct business inside accredited learning spaces.

Accredited programming will adhere to the [National Standard for Support of Accredited CPD Activities](#) as defined by the Royal College of Physicians and Surgeons of Canada.

# Sponsor Agreement

TO BE COMPLETED BY THE COA

Name of Sponsoring Company: \_\_\_\_\_

## Sponsorship Level

Diamond

Platinum

Gold

Silver

Bronze

Event

## Sponsorship Type

Educational Grant

Annual Meeting

Project-specific (indicate below)

Name of Project or Program:  
\_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

All sponsorships are subject to applicable taxes. Final invoice will follow with countersigned agreement.

## Terms Agreement:

Sponsorship funds are used to offset event and program/project operational budgets. Sponsors agree to all Terms and Conditions as outlined in the 2026 prospectus and as defined and approved by the Canadian Orthopaedic Association.

Name of Authorized Sponsor Representative:

Name of Authorized COA Representative:

Signature:

Signature:

Date:

Date: